# **Privacy Policy**

This Privacy Policy (the "**Policy**") sets out how we use and protect any personal information that you give us when you use this website (<u>www.jamiehaj.com</u>) This Policy will be updated from time to time so please review it regularly.

Jamie Haj (which may be referred to throughout the policy as "we", "us" or "our") is a data controller and we are responsible for your personal data.

We may collect the following information about you:

- your names, including those of your children if you provide this to us;
- contact information including email address and telephone;
- any information you provide to us in your questionnaire; and
- our website may also collect cookies & IP addresses.

# **Types Of Data**

We may process the following categories of personal data about you:

- Communication Data: that includes any communication that you send to us, whether that be through the contact form on our website, through email, text, social media messaging, social media posting or any other communication that you send us. We process this data for the purposes of communicating with you, for record keeping and for the establishment, pursuance or defence of legal claims.
- **Customer Data**: that includes data relating to any purchases of our services such as your name, title, email address, phone number, contact details and purchase details. We process this data to supply the services you have purchased and to keep records of such transactions.
- User Data: that includes data about how you use our website and any online services together with any data that you post for publication on our website or through other online services.
- Technical Data: that includes data about your use of our website and online services such as your IP address, your login data, details about your browser, length of visit to pages on our website, page views and navigation paths, details about the number of times you use our website, time zone settings and other technology on the devices you use to access our website. The source of this data is from our analytics tracking system.
- Marketing Data: that includes data about your preferences in receiving marketing
  from us and our third parties and your communication preferences. We process this
  data to enable you to partake in our promotions such as competitions, prize draws
  and free give-aways and measure or understand the effectiveness of this
  advertising.

## **Legal Basis For Processing Data**

Where we process any personal data relating to you we need to have a legal basis to do so. The legal basis for processing of personal data relating to you will be (in descending order of use) that the processing:

- is necessary for our legitimate interests in carrying out our business, including to maintain, improve and market our products and services, provided those interests are not outweighed by your rights and interests ('Legitimate Interests');
- is necessary to perform a contract with you, for example to provide services to you and to invoice you ('Contract');
- is necessary to comply with our legal obligations, for example to retain personal data for a specified period ('Legal Obligation'); or
- is based on your consent ('Consent'), in which case we will identify the processing purposes and provide you with relevant information to make the processing fair and transparent.

### **How We Collect Your Data**

We may collect data about you by you providing the data directly to us (for example by filling in forms on our site, completing a questionnaire or by sending us emails). We may automatically collect certain data from you as you use our website by using cookies and similar technologies. We may receive data from third parties such as Google based outside the EU or advertising networks such as Facebook based outside the EU.

#### What We Do With The Information We Gather

We require this information for the following reasons:

- to improve our products and services;
- to properly respond to your enquiries;
- internal record keeping, for example to record where you heard about our services;
   or
- for accounts and as explained above.

From time to time, we may also use your information to contact you for market research purposes. With your permission, we may contact you by email or phone and may only use the information to customise the website according to your interests.

### **Links To Other Websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website.

Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites, as such sites are not governed by this Policy. You should exercise caution and look at the policy applicable to the website in question.

# **Controlling Your Personal Information**

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen. You may stop this happening at any time by contacting us at <a href="mailto:jamie\_haj@me.com">jamie\_haj@me.com</a>. You may request details of personal information which we hold about you at any time, and which we will provide to you within one month.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

### **Disclosures Of Your Personal Data**

We may have to share your personal data with the parties set out below:

- service providers who provide IT and system administration services;
- professional advisers including lawyers, bankers, auditors and insurers; and
- government bodies that require us to report processing activities.

### **Securing Your Data**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide securely and in accordance with UK data protection laws, but please be aware that any data which you send to our site is sent at your own risk.

### **Data Retention**

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. To allow us to contact you as your family develops we will usually keep your data for a period of 36 months. If you would prefer that we do not contact you further, you may let us know at any time by emailing jamie <a href="mailto:haj@me.com">haj@me.com</a> at which point we will erase your data. In some circumstances we may anonymise your personal data for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

### **Access To Your Information**

You have the right under the Data Protection Act to access the information which we hold about you. You have the right to have your information amended or deleted upon request. If you wish to exercise this right, please send your request to <a href="mailto:jamie\_haj@me.com">jamie\_haj@me.com</a>

We will answer and action all requests without undue delay, and in any case within one month of receipt.

If you ever have any questions about this Policy, please feel free to contact us via email at <a href="mailto:jamie\_haj@me.com">jamie\_haj@me.com</a> or on 07549925988 We will be happy to clear up any questions you might have.